



PRESS RELEASE

For Immediate Release

EDSF Keynote Speaker for Scholarship Night During Graph Expo

Sean Garnsey on “Printed Electronics: The Disruptive Force You Must Not Ignore”

HURST, Texas U.S.A (Sept. 4, 2014)--[EDSF](#), the international, non-profit organization dedicated to the document management and communications industries, announced that Sean Garnsey will be the keynote speaker at its fifth annual [Scholarship Night](#) on September 30, 2014 from 5 - 8 p.m.

The emerging field of Printed Electronics and Functional Imaging (PEFI) is a hot topic for the graphic communications industry. Like many of the disruptive technologies we have experienced, this advanced manufacturing method will dramatically change how we perceive our industry and how we conduct business. This presentation will explore what PEFI is, forecast possible effects it will have on your business, and offer strategies that you can apply to ensure that your company will profit--rather than suffer--from the incredible evolution our industry is experiencing.



Sean Garnsey is a former EDSF Board of Directors and Franchise Services PIP Scholarship recipient and recent graduate from California Polytechnic State University in San Luis Obispo. While fresh to the Graphic Communication world, he has actively pursued projects and conducted research in printed electronics. He has been published within his university's technical journal on this topic, operated within a state-of-the-art organic electronics research laboratory overseas and presented electronic print demonstrations at international conferences. His latest venture is a year-long "PEFI World Tour" in which he is researching market trends, interviewing industry leaders/innovators, and touring research based and commercial facilities from all segments of the industry's value-chain. His purpose for this exploration is to act as an ambassador for the Graphic Communications industry and to identify opportunities for print companies in this highly-speculated emerging industry.

Give Back @ Graph

5:00 - 8:00 PM

Tuesday, September 30

Hyatt Regency McCormick Place

Hosted by the [EDSF Board of Directors](#), the fifth annual [Scholarship](#)

[Night](#) takes place on September 30 after the Graph Expo exhibit hall

closes for the day. In addition to Sean Garnsey's keynote, the event will

include a cocktail hour for networking with other high-level industry

executives; dinner; presentation of OutputLinks Communications Group Women of Distinction

awards; a chance to meet some great EDSF scholarship recipients; plus some fabulous

auctions items. 100% of the proceeds go to the scholarship program. Please join us and help

support the next generation.



Don't be left out! To purchase a table or tickets for [EDSF Scholarship Night](#) "Give Back @ Graph", visit www.edsf.org. Contact Brenda Kai, EDSF executive director, at 817-849-1145 or via email at brenda.kai@edsf.org.

About EDSF

The [Electronic Document Scholarship Foundation](#) is a charitable foundation that engages in programs designed to attract the best and brightest to the industry. By granting scholarships, fostering education, promoting research, recognizing leaders, encouraging innovation, and garnering and disseminating knowledge, we are helping build the next generation of digital content and delivery professionals.

For more information, visit www.edsf.org.

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