



For Immediate Release

DOUBLE YOUR DONATION TO EDSF'S
HAL MORROW MEMORIAL SCHOLARSHIP, THROUGH APRIL 2009

***Insight Forums Matches All Donations to EDSF Scholarship, Which Recognizes
GMC Software Technology's Chief Marketing Officer***

HURST, Texas U.S.A (March 30 2009)---Now through April 30, 2009, when you make a donation to EDSF's Hal Morrow Memorial Scholarship, your contribution will be matched by Insight Forums. The scholarship, established by OutputLinks, honors document industry veteran Hal Morrow, the chief marketing officer of GMC Software Technology, who passed away in August after a long fight with cancer. To date, \$3,000 has been collected, and donations will be matched through April 30, 2009. EDSF is the international, non-profit organization dedicated to the document management and graphic communications industries.

The \$1,500 EDSF scholarship will be awarded each year to a student attending Hope College in Holland, Mich., Hal Morrow's alma mater. Special consideration will be given to students seeking degrees in marketing and/or journalism, with the expectation that they will seek a career in the document management or graphic communications industries.

Mr. Morrow was a loving husband to his wife Wendy and proud father of Sarah and Geoffrey. He was a highly respected man who made an impact on numerous companies and people in the document output community. He had been with GMC Software since March, 2003, where he was instrumental in helping grow the company's global presence. Prior to GMC, Mr. Morrow had been involved in output technology since the mid 1970s, having worked with NEPS and then later with Art Plus Technology. A native of New York who served with the U.S. Navy during the Vietnam War, he held a bachelor's degree from Hope College in Michigan and master's degree in English literature from the University of Illinois.

To contribute to the Hal Morrow Memorial Scholarship, established by OutputLinks and administered by EDSF, or to enquire about the scholarship, contact Brenda Kai at 817-849-1145 or via e-mail at brenda.kai@edsf.org.

About EDSF

EDSF is a charitable foundation dedicated to preparing the next generation of professionals for the document management and graphic communications marketplace. EDSF supports the industry's future by granting scholarships to students in support of their academic careers, by providing research grants to colleges and universities, by building awareness about industry careers, and by recognizing innovative educators and

educational programs. EDSF serves vendors and users who design and implement document solutions for business applications. For more information, visit www.edsf.org.

About Insight Forums

Insight Forums is where financial marketers, technologists and document strategists gather to accelerate innovation in personalized, multi-channel communications. Our mix of expert perspectives, live and virtual events and use of social media sheds continual light on industry best practices and enables consistent success. For information visit www.InsightForums.com.

About OutputLinks

OutputLinks, through its web portal, eNewsletters, hardcopy publications, industry search engine and major conference partnerships, is recognized as the primary global research and information resource of the high volume transaction output (HVTO) industry. OutputLinks serves those who buy, sell, use, manage and provide consultation and resources to the HVTO industry. The OutputLinks research and information tools are provided free of charge to industry professionals, thanks to sponsorships from leading industry vendors. The OutputLinks Platinum Site Sponsors are: Barr Systems Inc., Böwe Bell + Howell, COPI, EDSF, Gartner Print & Imaging Summit, GMC Software Technology and Océ. For more information, visit www.OutputLinks.com.

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