EDSf
The Electronic
Document Systems
Foundation

For Immediate Release

EDSF PARTNERS WITH AIIM TO
OFFER ONLINE CERTIFICATE PROGRAMS AT A DISCOUNT

*A Portion of Proceeds Goes to EDSF's Scholarship Fund, While Course Participants
Benefit from the Global Best Practices of AIIM's 65,000 Members*

HURST, Texas U.S.A (October 5, 2009)---EDSF, the international, non-profit organization dedicated to the document management and graphic communications industries, is now offering AIIM's online Certificate Programs to EDSF supporters. EDSF supporters can take these courses at the AIIM Professional member price of $600 instead of the usual rate of $750---a $150 savings. A portion of the registration fee goes directly to EDSF's Document Management and Graphic Communications Industry Scholarships, which support the industry's future generation. Registration is available at www.aiim.org/training. Use EDSF discount code EDSF9HB.

John F. Mancini, president of AIIM, said, "Certainly, this a great way to build your career at your own pace and, at the same time, empower tomorrow's document professionals through the highly beneficial EDSF Scholarships. With these courses, AIIM continues to set the standard for industry professionalism and knowledge, all the while EDSF sets the standard of attracting the best and brightest to our field."

The Certificate Programs are designed from global best practices from among AIIM's 65,000 members. The Certificate Programs cover the following areas:

---**Enterprise Content Management:** Learn how to take control of your information assets.

---**Electronic Records Management:** Learn how to take control of your electronic records.

---**Business Process Management:** Learn how to improve your business processes.

---**Information Organization & Access/Enterprise Search:** Learn how to optimize findability and enterprise search.

---**Email Management:** Learn how to improve the control of corporate emails.

---**Enterprise 2.0:** Learn how to use Web 2.0 technologies to improve collaboration and innovation across the enterprise.

Participants of AIIM's online Certificate Programs can become a Practitioner or Specialist after completing the program's online exams. The Practitioner courses help students answer the question, "What is?" while the Specialist courses cover "How to Implement."

How do the online programs work? Each program is broken into 60-minute modules with online audio and PowerPoint. Students may start, pause or stop the module at any time to review materials at their own

pace. They may also view a module multiple times to ensure mastery of content. Downloadable handout materials and additional links and resources accompany each course. At the end of each module there's a quick exam (15 to 20 questions) that reviews the previously covered content.

Students have unlimited access to the online courses and handouts for six months, with a maximum of three attempts to pass the online exam, which is accessible from the AIIM Web site. Participants need 70 percent correct answers to pass the exam. Once they've successfully passed all the exams for the program, participants will receive a Certificate of Completion and will be awarded the designation of Practitioner or Specialist, which can be used in conjunction with the associated logo and title on a business card, e-mail signature, Web page, etc.

To receive the EDSF discount, Certification Program participants must enter code EDSF9HB when registering. For more information on AIIM's Certificate Programs and to register, please visit www.aiim.org/training. Questions? Contact AIIM Training at training@aiim.org or 301-755-2631.

To learn more about EDSF and its scholarships and programs, contact EDSF Executive Director Brenda Kai at 817-849-1145 or via e-mail at brenda.kai@edsf.org.

About EDSF

EDSF is a charitable foundation dedicated to preparing the next generation of professionals for the document management and graphic communications marketplace. EDSF supports the industry's future by granting scholarships to students in support of their academic careers, by providing research grants to colleges and universities, by building awareness about industry careers, and by recognizing innovative educators and educational programs. EDSF serves vendors and users who design and implement document solutions for business applications. For more information, visit www.edsf.org.

About AIIM

For over 60 years, AIIM has been the leading non-profit organization focused on helping users to understand the challenges associated with managing documents, content, records, and business processes. AIIM was founded in 1943 as the National Microfilm Association and later became the Association for Information and Image Management. AIIM is also known as the enterprise content management (ECM) association. Today, AIIM is international in scope, independent, and implementation-focused. As the industry's intermediary, AIIM represents the entire industry - including users, suppliers, and the channel. As a neutral and unbiased source of information, AIIM serves the needs of its members and the industry through the following activities. For more information on AIIM, visit www.aiim.org.

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