

PRESS RELEASES

EDSF Announces 2008 Excellence in Education Awards at the AIIM International Exposition & Conference and the ON DEMAND Conference & Exposition

Awards Recognize Innovation in Education, Focus on Document Management and Communications Marketplace

Boston, MA, March 4, 2008 - EDSF, the international, non-profit organization dedicated to the document management and graphic communications marketplace, today announced the 2008 Excellence in Education and Educator of the Year award recipients. The 2008 EDSF Excellence in Education Award recipients demonstrate educational excellence and innovation as they prepare individuals for careers in the document management and communications marketplace. The award recipients will be honored at the EDSF Industry Leaders' Luncheon today during the AIIM International Exposition & Conference and the ON DEMAND Conference & Exposition at the Boston Convention & Exhibition Center. EDSF is located in Booth #132 on the Expo floor.

Educators and their educational programs set the stage for successful learning experiences for the next generation of professionals. The EDSF Excellence in Education Awards for Innovation honor these individuals, academic institutions and professional training organizations for their excellence and innovative teaching efforts in preparing the future workforce.

Since 1997, when the program was initiated, 49 educators and/or academic and training programs have received recognition. Individuals and programs have been honored from the United States, Canada, Germany, Australia, the United Kingdom, Brazil, Belgium, Denmark, China and Switzerland.

"EDSF is proud to honor this year's Educators of the Year and Excellence in Education award recipients," said Brenda Kai, EDSF executive director. "The Foundation values and congratulates the achievements of these educators and academic institutions who are preparing our future generation of industry professionals."

Jon Leibowitz, vice president, Questex Media Group, said, "Education is critical to the document management and communications marketplace. EDSF's recognition and support of educators and future business leaders is inspirational. The outstanding contribution they make to the industry is illustrated year after year by the quality and talent of the students and educators they honor."

Educator of the Year Awards

The Educator of the Year Awards are presented to academic professionals at both the college and secondary school levels who are dedicated to the advancement of the industry through education.

These individuals have made significant contributions in the classroom with their students, in curriculum development and within the document management and communications marketplace.

Each individual provides leadership, inspiration and enthusiasm in all that they do. This year's recipients are:

Educator of the Year - Higher Education, Sponsored by Canon

Dr. La Verne Abe Harris, Associate Professor, Computer Graphics Technology, Purdue University

Harris said, "Being selected 2008 Educator of the Year (Higher Education) is a great validation that the energy I have put into my scholarship and mentoring of students is appreciated. University students are our future. I want them to be creative thinkers, self-initiators, socially responsible, and make the world a better place."

Educator of the Year - Secondary Education, Sponsored by Eastman Kodak

John Augustine, Instructor, Graphic Communications & Printing Technology, Frederick

County Career & Technology Center

Augustine said, "Receiving this award gives me great satisfaction in knowing that I have made my 'footprint' within the ranks of other great historical printers."

Excellence in Education Awards

The Excellence in Education Awards honor worldwide academic institutions and professional organizations for their educational and innovative efforts relating to the document management and communications industry. Recipients address industry issues, reflect state-of-the art technology and benefit the industry through their programs. This year's awards include:

Innovation in Higher Education, Sponsored by Ricoh

Bonnie Blake, Program Director, M.A. in Graphic Communications Management and Technology, New York University's School of Continuing and Professional Studies

Blake said, "By recognizing the remarkable growth, innovation and quality of our M.A. in Graphic Communications Management and Technology program, this EDSF award not only honors NYU/SCPS but encourages our board, our faculty and especially our talented management students to continue to achieve."

Innovation in Continuing Education, Sponsored by Xerox

Dr. John Leininger, Professor, VDP Hands-on Training Consortium, Clemson University

Leininger said, "This award would not be possible without 22 people in 22 companies looking at an opportunity and supporting an idea that would help the industry as much as it would help their company. This award recognizes what can be done when one person has an idea and everyone works together for a common goal."

Innovation in Secondary Education, Sponsored by InfoPrint Solutions, Visual Arts and Technology Academy

Lauriel Adsit, Director, Visual Arts and Technology Academy, University City High School

Adsit said, "This award validates our efforts as educators to make art, technology and the creative process an integral part of our students' educational experience, goals and future aspirations."

For additional information on EDSF, visit www.edsf.org. For additional information on the AIIM International Exposition & Conference, visit www.aiimexpo.com and the ON DEMAND Exposition & Conference, visit www.ondemandexpo.com.

About EDSF

EDSF is a charitable foundation dedicated to preparing the next generation of professionals for the industry. EDSF supports the industry's future by granting scholarships to students in support of their academic careers, by providing research grants to colleges and universities, by building an awareness about industry careers, and by recognizing innovative educators and educational programs. EDSF serves vendors and users who design and implement document solutions for business applications. For more information about EDSF, call 817-849-1145, write info@edsf.org, or visit the EDSF website at www.edsf.org.

AIIM International Exposition & Conference

The AIIM International Exposition & Conference is the world's largest and oldest educational conference and exposition. The place to go to gain control, meet compliance standards and access important information from structured and unstructured data, the AIIM International Exposition & Conference assists IT professionals turn content and information into a powerful business tool. The exposition and conference attracts business professionals and executive management seeking the latest

technologies to capture, manage, share, and store documents and digital content to support business processes, comply with governmental regulations, drive down costs, and gain the competitive advantage.

About AIIM - the ECM Association

AIIM is the international industry association connecting users and suppliers of enterprise content management (ECM) technologies - tools and methods used to capture, manage, store, preserve, and deliver content in support of business processes. For more than 60 years, AIIM has been a neutral and unbiased source for education and industry information, standards, advocacy, and community.

ON DEMAND Conference & Exposition

The ON DEMAND Conference & Exposition is the world's leading digital printing conference and exposition, encompassing all the technologies used to create, manage, personalize, print and deliver content. It's about more than print on demand technology, management and strategy; it's insight into the future of the printing industry by experts who have been at the forefront of the printing business for many years.

About InfoTrends

InfoTrends, a Questex Company, is the leading worldwide market research and strategic consulting firm for the digital imaging and document solutions industry. InfoTrends provides research, analysis, forecasts, and advice to help clients understand market trends, identify opportunities, and develop strategies to grow their businesses.

About Questex Media Group, Inc.

Questex Media Group, Inc. is a global, diversified business-to-business integrated media and information provider, headquartered in Newton, MA. Questex serves multiple industries including technology, beauty, spa, travel, hospitality, leisure, home entertainment, industrial and service industries through a range of well-established, market-leading publications, events, interactive media, research, information and integrated marketing services. The company's media properties include over 100 print and digital media publications, 45 conferences, tradeshow and events, as well as a range of research, data and information products. The company's businesses are managed through operating companies including Questex Media Group; InfoTrends, Inc., Imaging Networks and; McLean Events International, Ltd, a world-leading producer of appointment-based events. The company's combined operations include more than 400 employees in offices throughout North America, South America, Asia and Europe.

Meryl Franzman
Questex Media Group
617.739.1769
franzman@beyondwords.com

Aaron Kiel
EDSF
562-983-8113
akiel@akprgroup.com