



For Immediate Release

**SIGNS NOW PARTNERS WITH EDSF TO SPONSOR
2013 SCHOLARSHIP PROGRAM FOR GRAPHICS COMMUNICATIONS AND
MARKETING'S FUTURE WORKFORCE**

HURST, Texas U.S.A (January 29, 2013)—[Signs Now](#), a division of Allegra Network LLC, will once again partner with [Electronic Document Scholarship Foundation \(EDSF\)](#), an international, non-profit organization dedicated to the document management and communications industries, to administer five new scholarships totaling \$10,000 for the 2013 academic year. The scholarships will support students who are preparing for careers in the printing and document communications.

Bernard Haun, vice president of marketing and communications, Signs Now, said, "We are proud to recognize some of the leaders in our franchise network for their efforts in the industry and also for their dedication to their communities. These scholarships in their honor are a reflection of their hard work."

Brenda Kai, EDSF executive director, said, "We are delighted that Signs Now has selected EDSF for a second straight year to administer scholarships on their behalf. We applaud Signs Now for their support and encouragement of young people pursuing careers in graphic arts, document technology, marketing and communications. These scholarships are part of the EDSF Legacy Scholarship program, which is designed to enable small businesses to become involved with scholarships benefiting students and colleges in their particular geographic area.

EDSF will begin accepting applications in mid-January 2013. Scholarships are awarded based on scholastic achievement, honors received and participation in school activities, along with community service and organizational affiliations. Eligibility requirements include a minimum 3.0 cumulative GPA on a 4.0 scale and full-time student status. The Signs Now home office in Plymouth, Mich. is sponsoring the scholarships on behalf of

several franchise members. They will award one scholarship for \$2,000 to a student attending each of the following universities and colleges (five total):

Signs Now of Boise, Idaho Scholarship – \$2,000

Honoring Owners Rob and Laura Rule

Signs Now of Columbia, S.C. Scholarship – \$2,000

Honoring Owner Martin Izett

Signs Now of Dayton, Ohio Scholarship – \$2,000

Honoring Owners Roger and Cathy Peters

Signs Now of San Antonio, Texas Scholarship – \$2,000

Honoring Owner Scott Milgrom

Signs Now of Portland, Ore. Scholarship – \$2,000

Honoring Kristin and Dan Trevino

To learn more about EDSF or to inquire about the scholarships, visit www.edsf.org or contact Brenda Kai, EDSF executive director, at (817) 849-1145 or via e-mail at brenda.kai@edsf.org.

About Signs Now

As a leader and top innovator in the sign and graphics industry, Signs Now truly stands out in a crowded world. Signs Now has nearly 200 franchise locations across the United States, Canada and the United Kingdom. The Signs Now service base includes solutions and digital imaging for outdoor and indoor signage, exhibit and vehicle graphics, magnetic signs, banners, window graphics, ADA signage, dimensional letters, directional systems and other visual communications tools to businesses worldwide. For more information on Signs Now, call (800) 726-9050 or visit their website at www.signsnow.com.

About EDSF

EDSF is a charitable foundation dedicated to preparing the next generation of professionals for the document management and graphic communications marketplace. EDSF supports the industry's future by granting scholarships to students in support of their academic careers, by providing research grants to colleges and universities, by building awareness about industry careers, and by recognizing innovative educators and educational programs. EDSF serves vendors and users who design and implement document solutions for business applications. For more information, visit www.edsf.org.

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