



For Immediate Release

SIGNS NOW PARTNERS WITH EDSF FOR THE THIRD YEAR TO SPONSOR 2014 SCHOLARSHIP PROGRAM FOR VISUAL COMMUNICATIONS AND MARKETING'S FUTURE WORKFORCE

HURST, Texas (March 10, 2014)—[Signs Now](#), a member of the Sign & Graphics Division of Alliance Franchise Brands, has announced that, once again, they will partner with [Electronic Document Scholarship Foundation \(EDSF\)](#), an international, non-profit organization dedicated to the document management and communications industries, to administer five new scholarships. The scholarships, totaling \$10,000 for the 2014 academic year, will support students who are preparing for careers in the printing and document communications.

Bernard Haun, Signs Now vice president of marketing and communications said, "Once again we are proud to recognize some of the leaders in our franchise network for their efforts in the industry and their hard work on behalf of their communities. These scholarships in their honor are a reflection of their dedication to excellence and progress."

Brenda Kai, EDSF executive director, said, "We are delighted that Signs Now has selected EDSF for a third straight year to administer scholarships on their behalf. We applaud Signs Now for their support and encouragement of young people pursuing careers in graphic arts, document technology, marketing and communications. These scholarships are part of the EDSF Legacy Scholarship program, which is designed to enable small businesses to become involved with scholarships that benefit students and colleges from selected areas.

EDSF began accepting applications in mid-January 2014. Scholarships are awarded based on scholastic achievement, honors received and participation in school activities, along with community service and organizational affiliations. Eligibility requirements

include a minimum 3.0 cumulative GPA on a 4.0 Scale and full-time student status. The Signs Now home office in Columbia, Md.. is sponsoring the scholarships on behalf of the following franchise members. Each scholarship for \$2,000 will be awarded to a student attending one of the following universities and colleges (five total):

Signs Now Honoring Owners Julie St. Germaine & Jackie Ciresi

Rochester Institute of Technology Scholarship– \$2,000

Signs Now Honoring Owners Alan & Harriet Bleiweiss

Nova Southeastern College Scholarship – \$2,000

Signs Now Honoring Owner Lori Pastuzak

Eastern Illinois University Scholarship – \$2,000

Signs Now Honoring Owner Melissa Monroe

Upper Iowa University Scholarship– \$2,000

Signs Now Honoring Owner Roy Gonzalez

Sacramento City College Scholarship – \$2,000

To learn more about EDSF or to inquire about the scholarships, visit www.edsf.org or contact Brenda Kai, EDSF executive director, at (817) 849-1145 or via e-mail at brenda.kai@edsf.org.

About Signs Now

As a leader and top innovator in the sign and graphics industry, [Signs Now](#) truly stands out in a crowded world. Signs Now has nearly 200 franchise locations across the United States, Canada and the United Kingdom. The Signs Now service base includes solutions and digital imaging for outdoor and indoor signage, exhibit and vehicle graphics, magnetic signs, banners, window graphics, ADA signage, dimensional letters, directional systems and other visual communications tools to businesses worldwide. For

more information on Signs Now, call (800) 726-9050 or visit their website at www.signsnow.com.

Signs Now is a member of Alliance Franchise Brands LLC, a world leader in marketing and visual communications, linking more than 600 locations in the U.S., Canada and United Kingdom. The company's Sign & Graphics Division, headquartered in Columbia, Md., is comprised of Image360, Signs By Tomorrow and Signs Now brands of sign and graphics communications providers. Its Marketing & Print Division, headquartered in Plymouth, MI, is comprised of Allegra, American Speedy Printing, Insty-Prints, Speedy Printing and Zippy Print brands of marketing, printing, mailing and Web services providers. For more information about Alliance Franchise Brands, please call (877)728-7446 or visit www.alliancefranchisebrands.com.

About EDSF

EDSF is a charitable foundation dedicated to preparing the next generation of professionals for the document management and graphic communications marketplace. EDSF supports the industry's future by granting scholarships to students in support of their academic careers, by providing research grants to colleges and universities, by building awareness about industry careers, and by recognizing innovative educators and educational programs. EDSF serves vendors and users who design and implement document solutions for business applications. For more information, visit www.edsf.org.

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