



For Immediate Release

**Allegra Marketing • Print • Mail of Southeast Ohio Partners with EDSF to
Administer New Scholarship Program at Muskingum University for
Print and Document Communications Future Workforce**

Hurst, TX (January 15, 2013) — [Allegra Marketing • Print • Mail of Southeast Ohio](#) has partnered with [the Electronic Document Scholarship Foundation \(EDSF\)](#), an international, non-profit organization dedicated to the document management and communications industries, to administer a new scholarship at Muskingum University for \$1,000 for the 2013 academic year. The scholarship will support a student preparing for a career in the printing and graphic communications industry.

Tom and Jason Heins, owners of Allegra Marketing • Print • Mail of Southeast Ohio, said, “We are pleased to establish this scholarship at Muskingum University, which we hope will encourage young people to pursue careers in printing, graphic arts, document technology and marketing and communications. In today’s challenging economy, we are honored to be able to work with others in the industry to help keep the door to a college education open for deserving students.”

Brenda Kai, EDSF executive director, said, “This new scholarship is part of our new Legacy Scholarship program, which is designed to enable small businesses to become involved with scholarships benefiting students and colleges in their particular geographic area or hometown. We are delighted that Tom and Jason Heins have selected EDSF to administer their scholarship.”

EDSF will begin accepting applications in mid-January 2013. Scholarships are awarded based on scholastic achievement, honors received and participation in school activities, along with community service and organizational affiliations. Eligibility requirements include a minimum 3.0 cumulative GPA on a 4.0 scale and full-time student status for the Digital Media Design program at Muskingum University.

To learn more about EDSF or to inquire about the scholarships, visit www.edsf.org or contact Brenda Kai, EDSF executive director, at (817) 849-1145 or via e-mail at brenda.kai@edsf.org.

About Allegra Marketing • Print • Mail of Southeast Ohio

Allegra is a locally owned, full service marketing, print and graphic communication services provider that has been assisting businesses and organizations in Southeast Ohio for over 22 years.

Allegra serves Southeast Ohio from two convenient locations: in Cambridge at 1224 Southgate Parkway and in Zanesville at 1326 Brandywine Blvd. For more information, call Cambridge -740-435-0200 or Zanesville - 740-452-6006 or visit www.allegraseo.com.

Allegra is a member of Allegra Network LLC, one of the world's largest marketing, print and graphic communications franchises linking more than 500 locations in North America.

About EDSF

EDSF is a charitable foundation dedicated to preparing the next generation of professionals for the document management and graphic communications marketplace. EDSF supports the industry's future by granting scholarships to students in support of their academic careers, by providing research grants to colleges and universities, by building awareness about industry careers, and by recognizing innovative educators and educational programs. EDSF serves vendors and users who design and implement document solutions for business applications. For more information, visit www.edsf.org.

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