



FOR IMMEDIATE RELEASE
EDSF HONORS EXCELLENCE IN EDUCATION

Innovative Educators Receive 2010 Awards for Inspiring the Next Generation of Document Management and Graphic Communication Professionals

HURST, Texas U.S.A (May 20, 2010) – EDSF, the international, non-profit organization dedicated to the document management and graphic communications marketplace, today announced the recipients of its 2010 Capstone Excellence in Education awards, which include the Educator of the Year and the Innovation in Education awards.

Each year, awards are presented to academic professionals at both the college and secondary school levels who are dedicated to the advancement of the industry through education. These individuals have made significant contributions in the classroom with their students, in curriculum development and within the document management and communications marketplace. Each individual selected provides leadership, inspiration and enthusiasm in all that they do.

The 2010 award winners were honored at the EDSF Industry Leaders' Reception held April 21st, during the AIIM International Exposition & Conference and the ON DEMAND Conference & Exposition, in Philadelphia, Pa.

The 2010 Educator of the Year Award winners include:

2010 Educator of the Year – Higher Education:

Brian Lawler, Assistant Professor, Graphic Communication

California Polytechnic State University

Sponsored by Xerox

Brian Lawler teaches color management, digital printing, and typography at Cal Poly. He is a graphic arts and photographic expert with over 30 years' experience in photography, typography, and prepress. His specialty is color management and the integration of color systems in prepress work flows. Prior to entering the world of academia, he worked for Kodak, Apple, Hewlett-Packard, Adobe Systems, Epson, and Nikon which give him a unique perspective that he brings to the classroom. In addition, he wrote the Adobe *Print Production Guide*, and also writes blogs for Graphic Arts Monthly, and Converting Magazines.

2010 Educator of the Year – Secondary Education:

David Faux, Instructor

Graphic Design

Hamilton High School – Career and Technical Center

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After completing seven years at the high school level in Pennsylvania, and 31 years at State University of New York at Oswego and Rochester Institute of Technology, David Faux accepted the opportunity to again teach at the high school level and moved to Chandler, Arizona where he is completing his eighth year at Hamilton High School. Hamilton High School offers a career and technical education program that was developed based on the Arizona State standards for graphic communications. Due to rapid changes in technology, the three-year program was expanded to cover new forms of print and integrated media. Since the industry requires providers to decide how to combine traditional services with new digital capabilities, it was necessary for Hamilton High to include as many areas of digital creation, input, process and output technologies as possible. The curriculum is so highly rated, that a local university and a community college have approved their courses for college credit.

2010 Innovation in Higher Education:

Mark Snyder, Faculty

Graphic Communication

Millersville University

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Mark has taught graphic communication content for 25 years. After pursuing an educational doctorate degree at Virginia Tech, he started teaching at the college level in 1992. Since returning to Millersville University in 2005, he has diligently worked to revitalize the graphic communication program. Dr. Snyder is active in various professional organizations and served as President of the International Graphic Arts Education Association in 2008. The past five years have seen rapid growth in their program, and through industry partnerships have attracted tremendous support in the form of new facilities, equipment, and software. The growing opportunities for hands-on learning experiences with digital print media, screen-printing, lithography, flexography, and package design have enticed more students to enroll in the graphic communication program each year.

To learn more about EDSF or its Capstone Excellence in Education Awards program, visit www.edsf.org. Contact Brenda Kai, EDSF executive director, at 817-849-1145 or via e-mail at brenda.kai@edsf.org.

About EDSF

EDSF is a charitable foundation dedicated to preparing the next generation of professionals for the document

management and graphic communications marketplace. EDSF supports the industry's future by granting scholarships to students in support of their academic careers, by providing research grants to colleges and universities, by building awareness about industry careers, and by recognizing innovative educators and educational programs. EDSF serves vendors and users who design and implement document solutions for business applications. For more information, visit www.edsf.org.

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