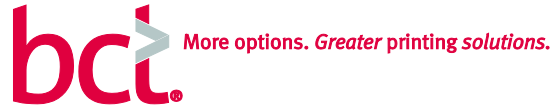




PRESS RELEASE



For Immediate Release

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BCT Proudly Announces Inaugural BCT Design Competition; Partnering with Electronic Document Scholarship Foundation
Student Competition Winner will Receive a \$1,000 Scholarship

HURST, Texas U.S.A (June 11, 2013)--- [BCT](#) announces the launch of an exciting design competition for advertising agencies, designers and print brokers. The company has also partnered with the [Electronic Document Scholarship Foundation](#) to award a student competitor a \$1,000 scholarship.

BCT, the largest wholesale printer in North America, is pleased to announce the launch of a design competition aimed at providing advertising agencies, independent designers and print brokers with national exposure. The company, which has largely served print brokers across North America, indicates this competition is a great leap forward as it works to develop new agency and designer relationships and introduce a new demographic to its service offerings and capabilities.

The BCT Design Competition is comprised of four categories; stationery, business cards, brochures and one category reserved for student entrants. The organization notes that there are many choice reasons for entering the contest, including: the opportunity to gain national exposure by way of a trusted and recognized print industry leader; the chance to have work featured in national print industry magazines; and a BCT signature trophy. Additionally, a \$100 BCT Gift Card will be awarded to Best of Category winners and a \$50 BCT Gift Card will be presented to Merit winners. A BCT Corporate Representative also encouraged interested advertising agencies, independent designers and print brokers, both experienced and amateur, to enter because "clients like working with 'award-winning' designers and brokers."

Keeping the amateur angle in mind, BCT felt it was incredibly important to encourage professional growth and increased capabilities amongst the student population. The

organization partnered with Electronic Document Scholarship Foundation (EDSF) to ensure the student winner would receive the maximum benefit and have their scholarship prize awarded to the attending school. The winning student entry will be announced on September 10, 2013 at the Give Back at PRINT 13 Gala.

The entry deadline for all four category competitions is July 10, 2013. Entries will be voted on via BCT Facebook fan page facebook.com/bctprint; the entry with the most likes when voting closes wins. There are varied dates for each competition as to when voting opens and closes and when winners are announced. For more information on how to enter, along with complete rules, deadlines, submission requirements and details on how to win, please visit www.bctprint.com/entry.

About BCT

BCT is the largest wholesale stationery printer in North America. Founded in 1975, BCT's 45 locations throughout the United States and Canada are your wholesale only source for high quality printing of Full Color & Spot Business Cards, Stationery, Postcards, Catalog Sheets, Thermography & Flat Business Cards, Stationery, Custom Stamps, Custom Labels, Booklets and Finishing Services. BCT is the developer and owner of orderprinting.com® and printdesigner.com™, two software applications for the commercial and retail reseller segments. BCT also owns Pelican Paper (www.pelicanpaper.com), a paper converter, distributor, and supplier of fine papers to the print industry. Additional information about BCT Corporate is available at: www.bctonline.net.

About EDSF

The Electronic Document Scholarship Foundation is a charitable foundation that engages in programs designed to attract the best and brightest to the industry. By granting scholarships, fostering education, promoting research, recognizing leaders, encouraging innovation, and garnering and disseminating knowledge, we are helping build the next generation of digital content and delivery professionals.

For more information, visit www.edsf.org.

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