



For Immediate Release

EDSF ANNOUNCES TWO NEW DIRECTORS

AlphaGraphics and Objectif Lune Executives Join EDSF Board

HURST, Texas U.S.A (March 20, 2012)---The Electronic Document Scholarship Foundation (EDSF), the international non-profit organization dedicated to developing and providing programs to attract and support students worldwide with their education plans, is pleased to announce two new additions to its 2012 Board of Directors. Among EDSF's leadership roster of highly respected and well-known industry CEOs, presidents and top executives are new Directors, Gary Korn of AlphaGraphics, and Didier Gombert of Objectif Lune.

Brenda Kai, EDSF's executive director, said, "To remain competitive in today's constantly evolving marketplace, it's essential to recognize that the environment changes rapidly due to new technology, processes or client demands. With the experience and dedication of a diverse, international board we continue to build a solid Foundation focused on growing our scholarship program, which attracts new talent, with fresh creative ideas and flexible thinking to our business. We are deeply grateful to all of our board members for their valuable time and contributions."

EDSF 2012 Board of Directors:

Chair

Richard Lowe, president and COO, Franchise Services, Inc.

Executive Vice Chair

Carl Gerhardt, president and CEO, Allegra Network LLC

Secretary/Treasurer

Mal Baboyian, president, Océ North America, Inc.

Vice Chair for Education

Sam Yoshida, vice president and general manager, Canon U.S.A., Inc.

Members-at-Large

Eric Armour, president, Global Business Group, Xerox Corporation

Patrick Brand, vice president and president, North America Pitney Bowes Inc.

Brenda Kai, executive director, EDSF

Directors

Jim Cohen, executive vice president, Consolidated Graphics, Inc.

Michael Dane, vice president of marketing, Ricoh U.S.

Chuck Gehman, vice president of product management, Mimeo.com

Didier Gombert, CEO, Objectif Lune

Eric Hawkinson, executive director, Dscoop

Trevor Haworth, CEO, CGS Publishing Technologies International GmbH

Jeff Hayes, president, InfoTrends

Mark Kilgore, executive vice president, Bell + Howell

Gary Korn, senior director of operations, AlphaGraphics

John Mancini, president, AIIM International

Jennifer Matt, president, Web2Print Experts, Inc.

René Müller, president and CEO, GMC Software

David Murphy, director of marketing, Americas Graphic Solutions Business, Imaging and
Printing Group, Hewlett-Packard Company

Peter Posk, president, BCT Online

Mike Preston, vice president of network planning and operations, FedEx Office

Raymond Schiavone, president and CEO, Quark, Inc.

Tawnya Starr, president, PrinterPresence

Fumiya Tomiyama, president and deputy CEO, RISO, Inc.

Richard Trapilo, general manager and executive vice president, C.P. Bourg, Inc.

Toby Weiss, senior vice president and general manager of Fiery Division, EFI

Markus Witte, director of global business, FM Industries Group

Dora Wong, director of human resources, 4over, Inc.

Sandra Zoratti, vice president, Global Solutions Marketing, InfoPrint Solutions Company

To learn more about EDSF and its industry scholarships and programs, contact EDSF Executive Director Brenda Kai at 817-849-1145 or via e-mail at brenda.kai@edsf.org.

About EDSF

The Electronic Document Scholarship Foundation is a charitable foundation that engages in programs designed to attract the best and brightest to the industry. By granting scholarships, fostering education, promoting research, recognizing leaders, encouraging innovation, and garnering and disseminating knowledge, we are helping build the next generation of digital content and delivery professionals.

For more information, visit www.edsf.org.

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Media Contact for EDSF:

Aaron Kiel
ak PR Group
919-325-3358
akiel@akprgroup.com

EDSF Contact:

Brenda Kai
817-849-1145
brenda.kai@edsf.org