

EDSF Partners with AIIM to offer Online Certificate Programs at a Discount
EDSF Discount Code: EDSF9HB
Register at www.aiim.org/training

EDSF, in partnership with AIIM, is pleased to offer AIIM's online Certificate Programs to EDSF supporters. EDSF supporters can now take these courses at the AIIM Professional member price (\$600 instead of \$750---a savings of \$150!). The Certificate Programs are designed from global best practices among AIIM's 65,000 members. The Certificate Programs cover the following areas:

- Enterprise Content Management (ECM) – *Learn how to take control of your information assets*
- Electronic Records Management (ERM) – *Learn how to take control of your electronic records*
- Business Process Management (BPM) – *Learn how to improve your business processes*
- Information Organization & Access/Enterprise Search (IOA) – *Learn how to optimize findability and enterprise search*
- Email Management (EMM) – *Learn how to improve the control of corporate emails*
- Enterprise 2.0 (E2.0) – *Learn how to use Web 2.0 technologies to improve collaboration and innovation across the enterprise*

Become a Practitioner or Specialist after taking the online exams in one or more of the six online certificate programs. This is a new AIIM standard for industry professionalism and knowledge. The Practitioner courses will help you to answer the question, "What is?", while the Specialist courses cover "How to Implement". Take courses in your time at your own pace. You will have unlimited access to the online courses and handouts for 6 months.

How do the online programs work?

Each online program is broken into modules. Each online module is approximately 60 minutes in length and combines audio and PowerPoint, delivered via your Web browser. You may start, pause or stop the module at any time to review materials at your own pace. You can also view a module multiple times to ensure mastery of content. Downloadable handout materials and additional links and resources accompany each course. At the end of each module there is a small exam (15-20 questions) covering the content presented. All questions are covered within the course material.

Students have unlimited access to the online courses and handouts for 6 months, but a maximum of 3 attempts to pass the online exam, which is accessible from the AIIM website. You need 70% correct answers to pass the exam. Once you have successfully passed all the exams for the program you will receive a Certificate of Completion and you will be awarded the designation of "Practitioner" or "Specialist". You can use the associated logo and title on your business card, email signature, web page, etc.

Register online today! To receive the EDSF discount, be sure to enter the code **EDSF9HB** when registering.

For more information on AIIM's Certificate Programs and to register, please visit www.aiim.org/training. If you have questions, you can contact AIIM Training at training@aiim.org or 301-755-2631.

About EDSF

Founded in 1996, The Electronic Document Systems Foundation (EDSF) is a nonprofit, charitable organization that supports the international growth and expansion of the document management and graphic communications industry through scholarships, research and education. The industry encompasses the wide range of businesses and professionals involved in the creation, management, production, distribution and storage of print and electronic documents. For more information on EDSF, visit www.edsf.org.

About AIIM

For over 60 years, AIIM has been the leading non-profit organization focused on helping users to understand the challenges associated with managing documents, content, records, and business processes. AIIM was founded in 1943 as the National Microfilm Association and later became the Association for Information and Image Management. AIIM is also known as the enterprise content management (ECM) association. Today, AIIM is international in scope, independent, and implementation-focused. As the industry's intermediary, AIIM represents the entire industry - including users, suppliers, and the channel. As a neutral and unbiased source of information, AIIM serves the needs of its members and the industry through the following activities. For more information on AIIM, visit www.aiim.org.