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## AMERICAN PRINTER, EDSF ANNOUNCE S&S FOR PRINT 13

### *New 'Subscriptions & Scholarships' Program Benefits EDSF's Scholarship Fund*

**HURST & HOUSTON, Texas U.S.A (Aug. 19, 2013)---**  
*American Printer* magazine, a division of the [OutputLinks Communications Group](#), and the [Electronic Document Scholarship Foundation](#) (EDSF), a charitable foundation dedicated to preparing the next generation of professionals for the document management and graphic communications marketplace, teamed up to offer a new program called S&S at PRINT 13, which takes place Sept. 8-12 at McCormick Place in Chicago, Ill. and during the entire month of September.



“S&S stands for Subscriptions & Scholarships,” said Brenda Kai, executive director of EDSF. “American Printer and the OutputLinks Communications Group agreed to donate all proceeds from new subscriptions taken during PRINT 13 and during the month of September directly to EDSF’s scholarship program.”

Kai added, “*American Printer* is a unique B2Me publication whose parent company, OutputLinks Communications Group, has always been very supportive of EDSF’s mission. Since the magazine is interactive and individualized for each subscriber, it serves as an excellent quarterly sales and education tool for print professionals. We look forward to industry executives purchasing subscriptions for themselves and their key team members or clients, while providing additional funding to EDSF scholarships.”

Katherine O’Brien, *American Printer*’s senior editor added, “We thought this would be a unique and fun way for us to support EDSF in its efforts to assist students who are the future of our industry.”

Attendees at PRINT 13 can find subscription and donation information at either the OutputLinks Communications Group or EDSF booths No. 876 and No. 878.

To secure *American Printer* subscriptions now with 100 percent of the fee donated to EDSF, [click here >>>](#).

To learn more about EDSF and its industry scholarships and programs, contact EDSF

Executive Director Brenda Kai at 817-849-1145 or via e-mail at [brenda.kai@edsf.org](mailto:brenda.kai@edsf.org).

### **About American Printer**

*American Printer*, a division of the [OutputLinks Communications Group](#), has been serving graphic arts professionals since 1883. *American Printer* delivers information to its readers in a new **B2MeMagazine** platform that represents the best in individualized, interactive, print-based, cross media communications. To learn more, visit [AmericanPrinter.com](http://AmericanPrinter.com).

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### **About EDSF**

The Electronic Document Scholarship Foundation is a charitable foundation that engages in programs designed to attract the best and brightest to the industry. By granting scholarships, fostering education, promoting research, recognizing leaders, encouraging innovation, and garnering and disseminating knowledge, we are helping build the next generation of digital content and delivery professionals. For more information, visit [www.edsf.org](http://www.edsf.org).

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